

The cost of unhealthy behaviors, according to data collected, by 2015, we're going to be spending 20% of our GNP on healthcare. (\$147 Billion year 2009)

### The Cost of Physical Inactivity To Employers

When employers go to calculate what physical inactivity is costing their company. They should take a look at their total healthcare expenditures for a year and take 15% of that.

# The Cost of Tobacco Using Female Employees

Take a female who is 24 years of age and they are a smoker, it's going to cost \$106,000 for them over their lifetime to treat the diseases that they get from tobacco use.

### The Cost of Tobacco Using Male Employees

Take a man, and they are a tobacco user at age 24 and they use tobacco their whole life, it's going to cost \$220,000.

### The Benefits of Quitting Tobacco

Depending on how long these employees have used tobacco products, it's not uncommon that health benefits can be seen or realized in as little as three or four weeks.

# The Cost of Healthcare For Someone

# Who's Obese And Someone Who's Not

If you take, for example, someone who's obese and someone who's not, and they both have the same health condition or the same disease, it cost \$1,429 more to treat the obese person than it does the person who maintains a healthy weight—even though it may not be an obesity-related condition.

# The Cost of Preventable Healthcare Claims to Employers

If you factor in (preventable health conditions), you're looking at 35%-40% of total healthcare costs. If you add in tobacco use, you're now looking at 65%-70% of total healthcare expenditures within your company.

# The Future

Employer needs to take a pro-active approach in promoting wellness in the work place. Contact **Healthsync** for more information on personalized wellness programs.

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